



FOR IMMEDIATE RELEASE

Lucky Hearts Poker Open Returns to Seminole Hard Rock Hotel & Casino in Hollywood, Fla. Beginning Jan. 14

HOLLYWOOD, Fla. (Nov. 16, 2020) – Seminole Hard Rock Hotel & Casino in Hollywood, Fla. is bringing back major poker tournaments with the return of the Lucky Hearts Poker Open (LHPO), kicking off Thursday, Jan. 14. Primary events kick off with the **\$600 Deep Stack No Limit Hold'em** opener featuring six opening flights and a **\$300,000 guaranteed** prize pool. The tournament culminates with the **\$3,500 World Poker Tour (WPT) LHPO Main Event** Friday, Jan. 22 through Tuesday, Jan. 26 boasting a **\$1 million guarantee**.

Guests can enjoy peace of mind while playing at Seminole Hard Rock Hollywood with its company-wide Safe + Sound initiative, dedicated to protect guests and team members. In addition to thermal temperature scanning upon entry and mandatory masks/face coverings policy, all tables are outfitted with protective Plexiglas between dealer and players, and in between players. To encourage social distancing, there will be a reduction in the number of total tables and each table will be eight-handed. All chips and cards will undergo routine cleaning, and all areas will be sanitized once a player leaves the table. Hand sanitizer and face masks are available for all guests.

Other highlight events in this year's 2021 LHPO tournament schedule include:

- **\$1,100** No Limit Hold'em (Single Re-Entry) **\$100,000 Guaranteed**, Wednesday, Jan. 20
- **\$2,200** No Limit Hold'em (Re-Entry) **\$200,000 Guaranteed**, Thursday, Jan. 21

For more information and to view the series schedule, future tournament details and make hotel reservations, please visit SHRPO.com.

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About Seminole Hard Rock Poker

Seminole Hard Rock Poker encompasses four major poker series held annually at Seminole Hard Rock Hotel & Casino in Hollywood, Florida. In August 2013, the Seminole Hard Rock Poker Open (SHRPO) was introduced to poker players around the world and featured a \$10 million guarantee championship, the largest guarantee in history. In addition to the SHRPO, Seminole Hard Rock Poker series' includes the Seminole Hard Rock Lucky Hearts Poker Open (January), Seminole Hard Rock Poker Showdown (April) and Seminole Hard Rock "Rock 'N' Roll" Poker Open (November). All four series fall under the SHRPO umbrella with tournament news, live updates and championship live streaming. Visit www.SHRPO.com. Join the conversation at #SHRPO, and tag us @SHRPO.

About Seminole Hard Rock Hotel & Casino Hollywood

Seminole Hard Rock Hotel & Casino Hollywood is the flagship casino resort of Hard Rock International, owned by the Seminole Tribe of Florida. This world-renowned entertainment, gaming and hospitality destination unveiled a \$1.5 billion expansion on Oct. 24, 2019. New offerings include 638 upscale guestrooms in the first-ever Guitar Hotel, 168 luxury guestrooms and unique swim-up suites in the adjacent Oasis Tower at Seminole Hard Rock Hotel & Casino Hollywood, and 465 newly redesigned guestrooms in Hard Rock Hotel for a combined room count of 1,271 throughout the resort. Additional amenities include the lush, “Bora Bora” style lagoon with private cabanas and butler service; a 42,000 square-foot Rock Spa® & Salon; a 13.5-acre recreational water experience for swimming, kayaking and paddle boarding; 19 dining outlets and 20 bars and lounges; an expansive gaming floor with 3,100 slots, 195 table games and a 45-table poker room; 120,000 square feet of premier meeting and convention space including a 38,000 square-foot, carpeted exhibition hall; and a 26,000 square-foot retail promenade. The highly anticipated Hard Rock Live entertainment venue with a 7,000-person capacity, will showcase A-list entertainers, comedy acts, Broadway performances, sporting events and live broadcast productions. The integrated resort is located on 87 acres of the Hollywood Seminole Reservation along State Road 7 (U.S. Highway 441), and is 10 minutes from Fort Lauderdale/Hollywood International Airport and 30 minutes from downtown Miami and Miami International Airport. For more information, visit us online at www.seminolehardrockhollywood.com, call 800-937-0010 or follow us: Facebook: SeminoleHardRockHollywood, Twitter: @HardRockHolly, Instagram: @HardRockHolly.